



VEGETABLE FOODS

Culinary Mastery

SINCE 1991



35
YEARS
EXPERIENCE
AND MASTERY

3.15
MILLION M²
DRIP IRRIGATED
GARDENS

24
GREENHOUSES

25+
MILLION
VEGETABLE
PLANTS PER YEAR

100+
ARTICLES
VARIETY
OF SAUCES

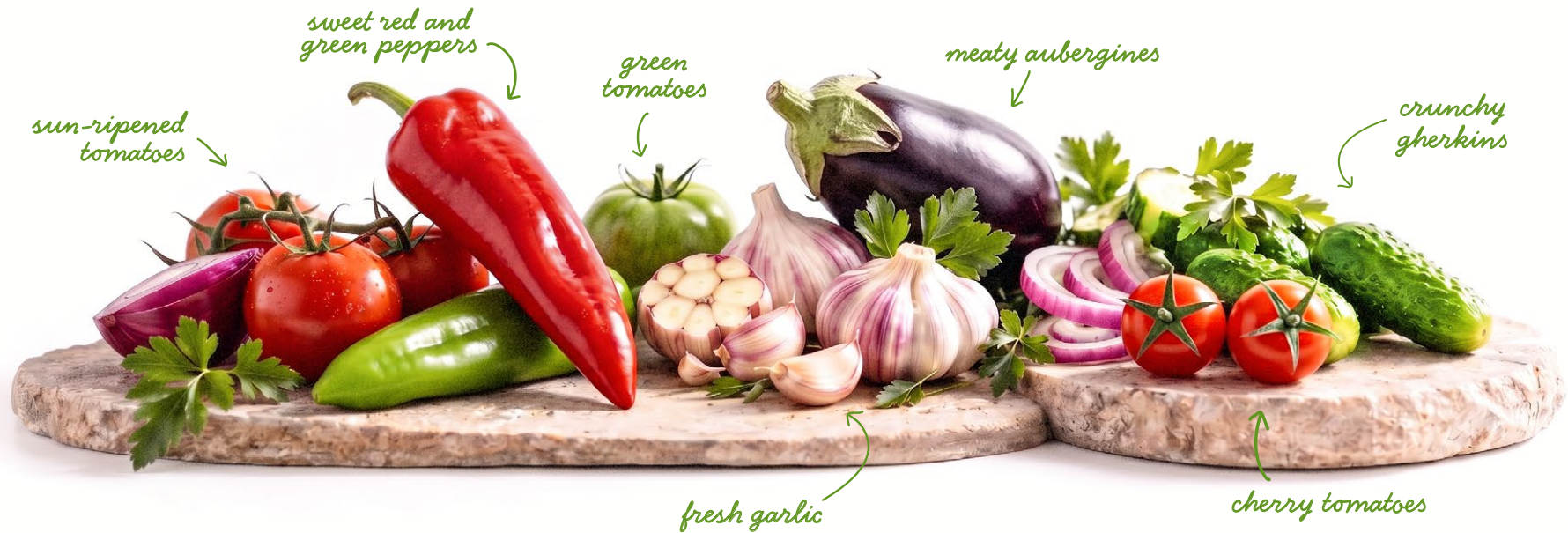
34+
COUNTRIES
ACTIVITIES ALL
OVER THE WORLD

PRODUCTION
FACTORIES 3

14 TECHNOLOGICAL
LINES

Across **3.15 million square meters** of irrigated agricultural land, we cultivate a significant portion of the raw materials used in our production. We operate our own seedling production facility and grow more than **25 million vegetable plants annually in 24 greenhouses**. This means we control the entire process, starting from the very first stage of cultivation. In Deroni Gardens we grow tomatoes and cherry tomatoes, red and green pepper, aubergines, gherkins, fresh garlic.

Our recipes are built with vegetables from our gardens, delivering authentic taste and premium quality.



During the harvesting season, an average of **60–70 tons of fresh vegetables** are picked every day. Only a few hours after harvesting, these vegetables enter our production facilities, where they are processed. This unique connection between agriculture and manufacturing allows us to preserve the natural taste, aroma and quality of every ingredient.

ingredients make the difference

At the heart of Deroni products are carefully selected ingredients, many of which come directly from our own gardens: tomatoes, roasted peppers, roasted aubergines, fresh garlic and fresh basil, parsley and other spices, extra virgin olive oil, naturally brewed soy sauce with up to six months of natural fermentation.

3 factories | 14 technological production lines



Deroni operates 3 production facilities equipped with 14 technological production lines. This enables us to manufacture a wide variety of product categories and successfully serve retail chains, foodservice operators, and industrial customers. By combining advanced manufacturing technologies with our own agricultural production, we achieve outstanding quality, flexibility and reliability.

modern food for modern customers

Deroni continuously invests in innovation, technology and product development. Our goal is to combine traditional culinary values with modern consumer expectations. That is why we develop products featuring: **natural ingredients, no added preservatives, no added sugar product ranges, clean label recipes, naturally delicious taste.**

our commitment & philosophy

Thanks to our own agricultural production and modern manufacturing facilities, we are able to create premium-quality products at competitive prices. We control every step of the process – from seedling cultivation and harvesting to production and final packaging. This allows us to offer our partners and consumers not only great food, but also **trust, traceability and consistent quality**. At Deroni, we believe that great food begins in nature. Every product reflects our commitment to authenticity, freshness, responsible production and outstanding taste.

DURING THE SEASON, **EVERY DAY** WE HARVEST
60-70 TONS OF RIPE, FRESH VEGETABLES

- 3.15 MILLION M² OF DRAINED,
· DRIP-IRRIGATED LAND

- 24 GREENHOUSES

- 25+ MILLION VEGETABLE
· PLANTS EACH YEAR

HOURS AFTER THAT, WE PRODUCE OUR NATURALLY DELICIOUS
PRODUCTS IN THE **THREE DERONI FACTORIES**

- VEGETABLES RIPENED
· IN THE SUN, GROWN WITH
· CLEAR WATER

- SATELLITE CONTROL
· SYSTEM FOR PLANTING,
· HOEING, PICKING

- THREE ANTI-HAIL
· SYSTEMS



AJVAR

Culinary Master

ALL NATURAL • NO PRESERVATIVES



Fresh pieces of vegetables from sunny Deroni gardens processed hours after picking. Homemade style – technology reproducing the home made ajvars



AJVAR CULINARY MASTER

Grilled peppers 147g per 100g finished evaporated product.

500g / 250g



ALL NATURAL • NO PRESERVATIVES

Fresh pieces of vegetables from sunny Deroni Gardens processed hours after picking. Homemade style – technology reproducing the home made ajvars



HOME MADE AJVAR

With Grilled Peppers

500g / 250g



HOME MADE AJVAR

Hot Appetizing

500g / 250g



Produced with best grilled red peppers from our own sunny deroni gardens. Homemade style – technology reproducing the home made ajvars

ALL NATURAL • NO PRESERVATIVES



HOME MADE AJVAR
With Grilled Peppers

500g / 250g



HOME MADE AJVAR
No Added Sugar

500g / 250g



ALL NATURAL • NO PRESERVATIVES

Prepared from grilled peeled sweet red peppers, grilled peeled aubergines, onions, chopped tomatoes, fresh natural spices



ZACUSCA VELIKA
With grilled red peppers and aubergines

500g / 250g



ZACUSCA VELIKA
With grilled aubergines and red peppers

500g / 250g

LUTENITSAS VELIKA

ALL NATURAL • NO PRESERVATIVES



Homemade style – technology reproducing the home made Lutenitsa. With vegetables from sunny Deroni Gardens grilled hours after picking. With fresh garlic, fresh parsley and other.



LUTENITSA VELIKA
Coarsely Ground, No Sugar Added

300g / 500g



LUTENITSA HOME MADE
Coarsely Ground

515g / 265g



SPICY VELIKA LUTENITSA
Coarsely Ground

515g / 260g



LUTENITSA CLASSIC
Finely Ground

525g / 265g

Zacusca

TRADITIONAL MEAL

Prepared from grilled peeled sweet red peppers,
grilled peeled aubergines, onions,
chopped tomatoes, fresh natural spices



ALL NATURAL INGREDIENTS
NO PRESERVATIVES • NO ADDED SUGAR

Prepared from grilled peeled sweet red peppers, grilled peeled aubergines,
onions, chopped tomatoes, fresh natural spices



ZACUSCA
with 50,2% grilled red
peppers

245g / 500g



ZACUSCA FITWAY
No added sugar

245g / 500g



ZACUSCA BULGAREASCA
Traditional Bulgarian recipe

245g / 500g

Lutenitsas

COARSELY GROUND

Coarsely ground Lutenitsas Deroni keep the magic and fascination of homemade Bulgarian cuisine.
A wonderful combination of ripe peppers and aubergines, hand-picked and processed on the day of harvest.
Lutenitsas produced by homemade recipe, combining culinary skills and a pinch of love.



HOMEMADE LUTENITSA
Coarsely Ground
520g / 265g



LUTENITSA NO ADDED SUGAR
Coarsely Ground
510g / 260g



LUTENITSA WITH CUMIN
Coarsely Ground
510g / 260g



LUTENITSA NO ADDED SUGAR
Coarsely Ground
510g / 260g

Lutenitsas

FINELY GROUND

Nourishing breakfast on a slice of bread, spread with finely ground Lutenitsas – in the morning or in the afternoon is a beneficial and nutritive food, which gives the necessary dose of energy and vitamins.
It helps us to be cheerful and grants our beloved children with a smile and energy.



LUTENITSA NO ADDED SUGAR
Finely Ground
500g / 250g



LUTENITSA HOMEMADE
Finely Ground Vegetable Spread
1070g / 575g / 525g / 320g / 260g



ALL NATURAL • NO PRESERVATIVES

Fresh pieces of vegetables from sunny Deroni gardens processed hours after picking. Homemade style – technology reproducing the home made lutenitsa



LUTENITSA OLD COUNTRY

Coarsely Ground

520g / 260g



Bruschetta

Fresh pieces of vegetables from sunny Deroni gardens processed hours after picking. Homemade style – technology reproducing the home made lutenitsa

ALL NATURAL • NO PRESERVATIVES



BRUSCHETTA PEPERONATA

With grilled red peppers

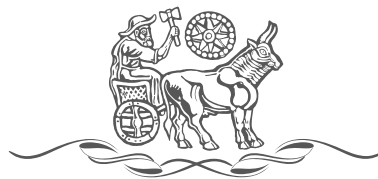
490g



BRUSCHETTA MELANZANE

With grilled aubergines

500g



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